



Carolyn Poirier

Vice President, Marketing and Sales

Carolyn is responsible for the marketing and sales of market condominiums and lease-up of purpose-built rental units. Carolyn brings nearly fifteen years of sales and marketing experience in real estate and financial services.

Prior to joining Fengate, Carolyn was the Director of Sales and Marketing for Devron Developments, responsible for their portfolio of residential, commercial and rental properties in the GTA. Carolyn directed marketing teams, product design, and led sales teams to achieve above market revenue. Before her time at Devron, Carolyn led project marketing at Great Gulf where she brought condominium and low-rise communities to market in the GTA and Florida.

A passionate fundraiser, Carolyn is a founding member of The Young Patrons Council of the Alzheimer Society of Toronto, and its banner event "Memory Ball" raising over \$600,000 since 2012.

Carolyn graduated with Honours from the Bachelor of Business Administration program at Wilfrid Laurier University.