



Rebecca Rudisch is a senior global business leader, business innovator and transformation expert with deep expertise in retail, ecommerce, marketing, brand and product development in the U.S. and internationally. Having held leadership roles at prominent companies such as H-E-B, 7-Eleven, Inc., Petco, Target Corporation and Accenture, she is valued for decisive leadership, strategic thinking, and international perspective. Rebecca is CEO of Yummers, a pet food and lifestyle brand, and through her own company, advises consumer goods and retail companies ranging from start-ups to \$5+ billion in revenue on strategic omnichannel and digital growth opportunities. She brings extensive board experience, and is currently on the Boards of Pet Honesty, Smart Sweets, and Mikuna. Rebecca currently serves as a Director of Saco Foods, a Fengate portfolio company, and additionally, serves as a Fengate consultant on consumer product and services opportunities.

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